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ADAPTECONII - PROJECT 9



ADAPTECONII RESEARCH FOCUS

Jennifer is applying systems analysis of the effects of social dynamics on the biophysical resource economy. She will consider a range of different populations shaped by social values, norms and rules, and study effects on the "circular economy" of aspects such as social trust and alignment of agendas, and perceptions of needs and material demands. By mapping how these aspects connect through causal links to decision-making and the resource economy, she will investigate the foundations for the social acceptance of a new economic model. Jennifer will use the need for adaptation at multiple scales to already committed climate change effects as an initial example, extending to other human-perturbed biophysical dynamics. Her work will contribute to a first-generation conceptual model of the new economics within a planetary "safe and just operating space for humanity".



EXPERIENCE

Jennifer holds a bachelor's degree in International Affairs and an MSc degree in Environmental Studies and Sustainability Science. For the past five years, she has also been a co-director of the Post Growth Institute, a global network of researchers and activists seeking pathways to shared prosperity beyond the growth-based economic system. In her work with the Post Growth Institute, she co-authored the forthcoming book, "How on Earth: Flourishing in a Not-for-Profit World". Originally from Colorado in the USA, she lived in Greece from 2009 - 2016, during the economic crisis, working with both local initiatives and global networks to help lay the foundation for a new economic era. In all of my work, she seeks to bridge activism, research, and business in order to co-create a more sustainable future for humanity.



KEYWORDS

- Social dynamics
- Complex adaptive systems
- System dynamics modelling
- Social drivers of consumption patterns
- Consumerism
- Post-growth economy
- Not-for-profit business models



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